



Curriculum Vitae

João Pedro Tomaz Simões

João Tomaz Simões completed, in 2020, the Title of Specialist in Tourism and Leisure, and is currently developing his Doctoral Thesis in Tourism at the Institute of Geography and Spatial Planning of the University of Lisbon, in partnership with Estoril Higher Institute for Tourism and Hotel Studies (ESHTE). He completed his master's degree in Cultural Tourism Product Development at the School of Management of the Polytechnic of Tomar in 2012 and a Degree in Tourism in 2008 from the Higher Institute of Languages and Administration (ISLA – Santarem). Since 2011, he has been a Specialized Technician of Tourism Training and Planning, since 2019, Guest Professor at the Polytechnic Institute of Tomar. Since 2020, he is a Researcher at Techn&Art Center (Center for Technology, Restoration and Valorization of the Arts) and researcher at ISLA UI&D Management, Tourism, and Marketing.

Identification

Personal identification

Full name

João Pedro Tomaz Simões

Gender

Male

Birth date

1985/11/18

Citation names

Simões, J. T.

Simoese, Joao

Simões, J.

Simões, João Tomaz

Simões, J. P. T.

Simões, João T.

Author identifiers

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Websites

https://www.researchgate.net/profile/Joao_Simoes10 (Professional)

<https://ipt.academia.edu/jpsimoes> (Scholar)

Knowledge fields

Social Sciences - Other Social Sciences

Social Sciences - Economic and Social Geography - Social and Economic Geography

Social Sciences - Economics and Business

Social Sciences

Languages

Language	Speaking	Reading	Writing	Listening	Peer-review
English	Advanced (C1)	Advanced (C1)	Advanced (C1)	Advanced (C1)	
Portuguese	Advanced (C1)	Advanced (C1)	Advanced (C1)	Advanced (C1)	
Spanish; Castilian	Beginner (A1)	Beginner (A1)	Beginner (A1)	Beginner (A1)	
French	Elementary (A2)	Upper intermediate (B2)	Beginner (A1)	Advanced (C1)	Elementary (A2)

Education

	Degree	Classification
2021 Ongoing	Tourism (Doutoramento) Major in N/A	
	Institute of Geographic and Spatial Planning, Portugal <i>"Changes in hospitality in the face of new healthy and pro-environment diets" (THESIS/DISSERTATION)</i>	
2020/06/03 - 2020/06/03 Concluded	Specialist in Tourism and Leisure (Título de especialista) Major in Tourism and Leisure	Approved
	Polytechnic Institute of Tomar, Portugal The Polytechnic Institute of Cávado and Ave, Portugal The Polytechnic of Portalegre, Portugal	

2019/09/06 - 2019/09/06 Concluded	Teacher Certification Course - Galileo (Outros) Major in Travel and tourism agencies Travelport, United States Sulforma - Consultoria e Gestão Empresarial, Portugal	94/100
2019/09/03 - 2019/09/05 Concluded	Travel Reserve and Emissions Course (Outros) Travelport, United States Sulforma - Consultoria e Gestão Empresarial, Portugal	94/100
2013 - 2014 Concluded	Tourism (Curso de doutoramento (conclusão de unidades curriculares)) Major in Planning of Tourist Spaces Institute of Geographic and Spatial Planning, Portugal	15
2011 - 2012/05/03 Concluded	Cultural Tourism Product Development (Mestrado) Polytechnic Institute of Tomar, Portugal <i>"Touring as a contribution to the development of the Middle Tagus destination" (THESIS/DISSERTATION)</i>	16
2004 - 2008/07/25 Concluded	Tourism (Licenciatura) Higher Institute of Languages and Administration of Santarem, Portugal <i>"n/a" (THESIS/DISSERTATION)</i>	12
2003 Concluded	Communication Technology Course (Ensino secundário) D. Nuno Álvares Pereira High School, Portugal	12

Affiliation

Science

2020/01/14 - Current	Researcher (Research) Instituto Politécnico de Tomar, Portugal
2020 - Current	Researcher (Research) Higher Institute of Languages and Administration of Santarem, Portugal

Teaching in Higher Education

2020/10 - Current	Invited Adjunct Teacher (Polytechnic Teacher) Instituto Politécnico de Tomar, Portugal
2020 - Current	Invited Adjunct Teacher (Polytechnic Teacher) Instituto Superior de Gestão e Administração de Santarém, Portugal
2020 - Current	Invited Adjunct Teacher (Polytechnic Teacher) Higher Institute of Languages and Administration of Santarem, Portugal
2019/02/27 - 2020/07/31	Invited Assistant (Polytechnic Teacher) Instituto Politécnico de Tomar, Portugal
2019/02/27 - 2019/07/31	Invited Assistant (Polytechnic Teacher) Instituto Politécnico de Tomar, Portugal

Other Careers

2006 - 2007	Assistente Operacional (Assistente Operacional) Grupo 2000, Portugal
2005/06 - 2005/06	Assistente Operacional (Assistente Operacional) Terra Oculta - Agente de Animação Turística e Operador marítimo-turístico, Portugal

Others

2020/12/01 - Current	Member of the Advisory Board to the Cultural School Project Agrupamento de Escolas Nuno de Santa Maria, Portugal
2020/12/01 - Current	Member of Events and Advanced Training Team Techn&Art - Centro de Tecnologia, Restauro e Valorização das Artes, Portugal
2018/10/10 - 2021/08/31	Tourism Specialized Teacher Ministério da Educação, Portugal
2016/05/01 - 2019/02/28	Professor of Management and Control and Professor of Food Technology Escola Tecnológica e Profissional da Zona do Pinhal, Portugal
2019/01/01 - 2019	Geography Teacher Ministério da Educação, Portugal
2018/09/01 - 2018/12/31	Trainer / Consultant in the areas of Management and Marketing PROFIFORMA – Gabinete de consultadoria e Formação Profissional Lda, Portugal
2015/10/01 - 2018/08/31	Professor Coordinator and Director of the Technical Course of Tourism; Professor of the Disciplines of Management and Control and Food Technology. Responsible for technical disciplines of Tourism. Agrupamento de Escolas de Constância, Portugal
2003/11/19 - 2018/04/01	Tourism Advisory Josefina Ferreira Conde, Lda, Portugal

2011/09/01 - 2015/08/31	Professor/Specialized Technician of the Professional Course of Tourism Agrupamento de Escolas de Amadora, Portugal
2013/09/01 - 2014/07/31	Professor Coordinator of the technical course of Tourism Disciplines of Technical Operations in tourist companies and Information and tourist animation. EPGE - Escola Profissional Gustave Eiffel, Portugal
2013/03/03 - 2013/07/31	Director of the Technical Course of Tourism, Coordinator of internships, Advisor of PAPs, Class Director and teacher of the disciplines of Information and tourist animation and Communication Technique Agrupamento de escolas de Sesimbra, Portugal
2012 - 2013	Technical Director - Route Creation Turlobby, Lda., Portugal
2010/10/20 - 2011/08/31	Professor/Specialized Technician of the Professional Course of Tourism Escola secundária Doutora Maria Judite Serrão de Andrade, Portugal
2010/09/13 - 2011/08/31	Professor of the disciplines of History and Geography of Portugal and the discipline of Portuguese Language Agrupamento de Escolas de Coruche, Portugal
2010/04/25 - 2010/08/31	Professor of History and Geography of Portugal Escola básica dos 2º e 3º ciclos Dr. Armando Lizardo, Portugal
2009/04/20 - 2010/04/20	F & B Production Director Leopoldina Branco Tomaz, Lda, Portugal

Projects

Contract

	Designation	Funders
2021/04 - 2024/04	WaterRIVER.TOUR UIDB/05488/2020 Researcher Techn&Art - Centro de Tecnologia, Restauro e Valorização das Artes, Portugal	Fundação para a Ciência e a Tecnologia, Portugal
2021 - 2024	INSIGNIA UIDP / 05488 / 2020 Researcher Techn&Art - Centro de Tecnologia, Restauro e Valorização das Artes, Portugal	Fundação para a Ciência e a Tecnologia, Portugal

2021 - 2024

FesTab

UIDP / 05488/2020

Researcher

Techn&Art - Centro de Tecnologia, Restauro e Valorização das Artes, Portugal

Fundação para a
Ciência e a
Tecnologia,
Portugal

Outputs

Publications

- | | | |
|---------------------|---|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Book chapter | 1 | Lopes, Eunice R. ; Simões, J. T.; Nunes, M. Rita. "Turismo Cultural e Recursos Patrimoniais: evolução dos visitantes de um município". In <i>TURISMO PATRIMONIAL: O PASSADO COMO EXPERIÊNCIA</i> , 1-11. Pelotas, Brazil: Edição do Autor, 2020.
Published |
| | 2 | Nunes, M. Rita; Lopes, Eunice R.. "Innovation applied to community-based tourism (CBT): a bibliometric approach". In <i>Innovation and Entrepreneurial Opportunities in Community Tourism</i> . Brazil: IGI GLOBAL, 2020.
In press |
| | 3 | Simões, J. T.. "A imposição da limitação e a necessidade de um novo trajeto no Turismo". In <i>Turismo Mundial, crise sanitária e futuro-visões globais partilhadas</i> . Tomar, Portugal: Instituto Politécnico de Tomar, 2020.
Submitted |
| | 4 | Lopes, Eunice; Simões, J. T.. "Economia Circular Aplicada ao Turismo: Perceção dos Estudantes do Ensino Superior". In <i>Turismo - Estratégia, Competitividade e Desenvolvimento Regional</i> . Novas Edições Acadêmicas, 2019.
Published |
| Conference abstract | 1 | Lopes, Eunice R. ; Simões, João T.. "Gastronomy management in touristic and cultural activities". Paper presented in <i>XII Congresso Internacional de Turismo - ITC'20 Virtual Conference, virtual</i> , 2021.
Accepted |
| Conference poster | 1 | Simões, J.; Lopes, Eunice R.. "Mobilidade sustentável na cidade: comportamento de jovens no ensino superior". Paper presented in <i>Conferência Campus Sustentável (CCS2020)</i> , 2020. |
| | 2 | Simões, J.; Lopes, Eunice R.. "Gastronomia sustentável e comportamentos alimentares: um estudo de caso". Paper presented in <i>Conferência Campus Sustentável (CCS2020)</i> , 2020. |
| Journal article | 1 | Simões, J.; Lopes, Eunice. "Tourism and the new ways of food consumption: an exploratory approach". <i>Journal of Tourism and Heritage Research</i> 4 1 (2021): 267-288. http://www.jthr.es/index.php/journal/article/view/254 .
Published · Open access |

- 2 Simões, João T.; Lopes, Eunice R.. "Destinos Turísticos: Sistemas de Gestão e Certificação". *Journal of Tourism and International Research* 2 3 (2020):
Accepted
- 3 Lopes, Eunice R. ; Simões, J. T.. "Turismo Cultural e atividade(s) Museológica(s)". *Journal of Tourism and Heritage Research* (2020):
Published
- 4 Lopes, Eunice R. ; Simões, João Tomaz. "Turismo e Alterações Climáticas: Análise Bibliométrica". *Tourism and Hospitality International Journal* 13 1 (2019): 131-158.
Published · Open access

Thesis /
Dissertation

- 1 Simões, João T.. "O Touring como contributo para o desenvolvimento do destino Médio Tejo - uma proposta associativa". Master, 2012. https://www.researchgate.net/publication/336771659_O_Touring_como_contributo_para_o_desenvolvimento_do_destino_Medio_Tejo?channel=doi&linkId=5db1922792851c577eba7ca4&showFulltext=true.
10.13140/RG.2.2.33891.50728
- 2 Simões, João Pedro Tomás. "O Touring como contributo para o desenvolvimento do destino Médio Tejo". Master, 2012. <http://hdl.handle.net/10400.26/5737>.

Working paper

- 1 Simões, João T.. 2014. "Metodologia no Planeamento Territorial Turístico - Análise de casos". Working paper. https://www.academia.edu/11198776/METODOLOGIA_NO_PLANEAMENTO_TERRITORIAL_TURISTICO_-_ANALISE_DE_CASOS.
10.13140/RG.2.2.32113.84329
- 2 Simões, João T.. 2014. "Contributos da Criatividade e da Inovação para o Turismo". Working paper. https://www.researchgate.net/publication/338101765_CONTRIBUTOS_DA_CRIATIVIDADE_E_DA_INOVACAO_PARA_O_TURISMO.
10.13140/RG.2.2.36617.80483
- 3 Simões, João T.. 2014. "A certificação da Qualidade como fator de inovação em Turismo". Working paper. https://www.researchgate.net/publication/336853238_A_certificacao_da_Qualidade_como_fator_de_inovacao_em_Turismo.
10.13140/RG.2.2.23931.87841
- 4 Simões, João T.. 2014. "Certificação da qualidade nos produtos turísticos". Working paper. https://www.researchgate.net/publication/336853341_Certificacao_da_qualidade_nos_produtos_turisticos.
10.13140/RG.2.2.30642.76486

Activities

Event participation

	Activity description Type of event	Event name Institution / Organization
2020/11/25 - 2020/11/25	With this training it is intended to highlight the importance of Scopus and the Web of Science as world reference databases and simultaneously provide information that authors should look for in the selection of indexed journals. This information focuses on bibliometric criteria, which are associated with journals and that directly contribute to individual curriculum appreciation and institutional recognition.	Scopus e Web of Science: importance of bibliometric criteria Techn&Art - Centro de Tecnologia, Restauro e Valorização das Artes, Portugal
	Workshop	
2020/11/09 - 2020/11/09	For this meeting the RMMT opens the debate on an international scale with three panels: the first on the role of museums in contemporary times; the second on the list of museums-education in this new pandemic time; and the third panel on accessibility and territorial cohesion.	II Meeting Conference Museums Middle Tagus Comunidade Intermunicipal do Médio Tejo, Portugal
	Congress	
2015 - 2015	Guest speaker of "X Management Week". In the context of the dissemination and transfer of knowledge, aiming at the interaction of the academic community with the business and institutional reality and with the community in general.	X Management Week Conference Instituto Politécnico de Tomar Escola Superior de Gestão de Tomar, Portugal
	Congress	

Association member

	Society Organization	Role
2020/06/17 - Current	JazzWithin - Cultural and Artistic Association	Founder / Direction / Tresure

Consulting

	Activity description	Institution / Organization
2014/09 - 2014/10	Strategic Thinking in Tourism (E-Commerce; management; Revenue Management; Gestão Canais Online; Contratação Comercial; Marketing Digital; Gestão Redes Sociais; Plano Negócios;	

Course / Discipline taught

	Academic session	Degree Subject (Type)	Institution / Organization
2020/10 - Current	Tourism Marketing	Tourism Management	Instituto Superior de

Gestão e
Administração de
Santarém, Portugal

2019 - Current	Tourism Systems	Degree in Tourism and Cultural Management (Licenciatura)	Instituto Politécnico de Tomar Escola Superior de Gestão de Tomar, Portugal
2019 - Current	Tourism Itineraries	Degree in Tourism and Cultural Management	Instituto Politécnico de Tomar Escola Superior de Gestão de Tomar, Portugal
2019 - Current	Training (in real context)	Degree in Tourism and Cultural Management	Instituto Politécnico de Tomar Escola Superior de Gestão de Tomar, Portugal
2019 - Current	Applied (Final) Tourism Project	Degree in Tourism and Cultural Management	Instituto Politécnico de Tomar Escola Superior de Gestão de Tomar, Portugal
2019 - Current	Tour Operators and Travel Agencies	Degree in Tourism and Cultural Management (Licenciatura)	Instituto Politécnico de Tomar Escola Superior de Gestão de Tomar, Portugal
2019 - Current	Organization of Tourist-Cultural Events	Production of Activities for Cultural Tourism (Curso Técnico Superior Profissional)	Instituto Politécnico de Tomar Escola Superior de Gestão de Tomar, Portugal
2019 - Current	Training (in real context)	Tourism and Cultural Management (Licenciatura)	Instituto Politécnico de Tomar Escola Superior de Gestão de Tomar, Portugal
2018 - Current	Technical Operations in Tourist Companies; Information and Tourist Animation; Communication Techniques in Tourist Reception	Professional Course of Tourism Technician (Ensino secundário)	
2020/02/17 - 2020/07/31	Training (in real context)	Licenciatura em Gestão Turística e Cultural (Licenciatura)	Instituto Politécnico de Tomar Escola Superior de Gestão de Tomar, Portugal
2019/09/02 - 2020/02/15	Tour Operators and Travel Agencies	Degree in Tourism and Cultural Management (Licenciatura)	Instituto Politécnico de Tomar Escola Superior de Gestão de Tomar, Portugal
2019 - 2019/08/31	Geography - 9th and 10th portuguese degree	Professional Tourism Course (Ensino secundário)	Agrupamento de Escolas Nuno de Santa Maria, Portugal

2018 - 2019	Geography	(Ensino básico 3º ciclo)	Agrupamento de Escolas Nuno de Santa Maria, Portugal
2016 - 2018	Management and Control	Professional Course of Restaurant-Bar and Kitchen-Pastry (Ensino secundário)	Escola Tecnológica e Profissional da Zona do Pinhal, Portugal
2016 - 2018	Food technology	Professional Course Restaurant-Bar and Kitchen-Pastry (Ensino secundário)	
2014 - 2015	Technical disciplines of tourism inserted in the recruitment group 430 - Economics and Accounting. Responsible for the discipline of Administrative Procedures	Tourism Professional (Ensino secundário)	Escola Secundária Seomara da Costa Primo, Portugal
2011 - 2012	Portuguese language	(Ensino básico 2º ciclo)	Agrupamento de Escolas de Coruche, Portugal
2009 - 2012	History and Geography of Portugal	(Ensino básico 2º ciclo)	Agrupamento de Escolas de Coruche, Portugal

Interview (newspaper / magazine)

	Activity description	Newspaper / Forum
2004/11/17	Interview for the newspaper: O Mirante	O Mirante Agora falo Eu

Other jury / evaluation

	Activity description	Institution / Organization
2020/03 - Current	Reviewer of scientific articles	IGI-GLOBAL, United States
2019/07 - 2019/07	Arguente in the Final Exams of the Professional Higher Technical Course in Production of Activities for Cultural Tourism Class TMR3. Ano Letivo 2018/2019	Instituto Politécnico de Tomar Escola Superior de Gestão de Tomar, Portugal

Distinctions

Award

2021	Best Paper Inter-Universidad del Congreso Internacional Científico Profesional de Turismo Cultural, Spain
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